

Council Plan 2013–17



2016/17 Priority Action Plan



Table of contents

Summary	4
1 Urban Growth	5
2 Liveability	8
3 Economic prosperity	11
4 Transport	13
5 Environmental sustainability	16
6 Organisational accountability	18

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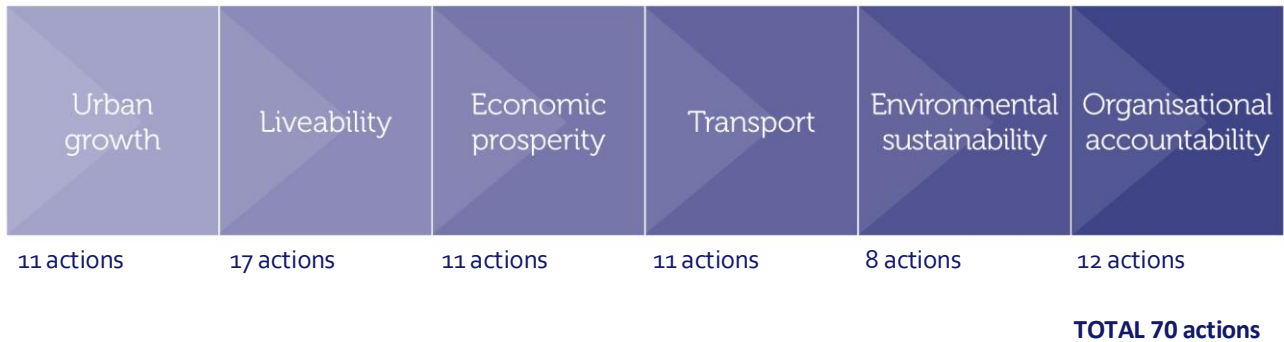
2016/17 Priority Action Plan

Inclusion of all groups in the community eg. aged, disability, ethnic groups etc



Summary

The 2016/17 priority actions have been grouped under the six strategic objectives committed to in the Council Plan 2013–17.



Each action contributes to at least one of the following wellbeing outcomes.



Timeframes

Quarter 1 - July to September

Quarter 2 - October to December

Quarter 3 - January to March


Quarter 4 - April to June








1 Urban growth



1 Urban growth

We will create a well planned city that facilitates change whilst respecting our heritage and neighbourhood character.

Actions	Department	Performance Indicator	Expected contribution to Wellbeing Outcome
Strategy: 1.1 Build a well planned city for our growing population, which is respectful of all people.			
1.1.1 Deliver 2016/17 Capital Works program	Project Office	Planned Capital (renewal, upgrade, new) works completed on time and within budget.	 
1.1.2 Complete the construction of Little Saigon (Footscray) project and Welcome Arch	Project Office	Construction completed by Quarter 3.	  
1.1.3 Complete the refurbishment of the Angliss Reserve Pavilion	Project Office	Refurbishment completed by Quarter 2.	  
1.1.4 Prepare a Planning Scheme Amendment to implement the Gordon and Mephan Street Precinct Planning Framework Plan into the Maribyrnong Planning Scheme	City Strategy	Amendment prepared and presented to Council.	  
1.1.5 Review Housing Strategy and prepare an updated draft	Urban Planning	Updated Draft Strategy prepared and presented to Council by Quarter 4.	 
1.1.6 Complete the Footscray Hockey Club amenities upgrade	Project Office	Construction completed by Quarter 4.	  
Strategy: 1.2 Champion Innovative best-practice design.			
1.2.1 Complete construction of the Little Saigon Welcome Arch	Project Office	Construction completed by Quarter 2.	 
Strategy: 1.3 Protect the city's heritage, unique neighbourhood character and waterway environments.			
1.3.1 Prepare a Planning Scheme Amendment or a suitable planning guideline to assist with consideration of planning applications in Heritage areas	City Strategy	Amendment or a suitable planning guideline prepared and presented to Council by Quarter 4.	 

Actions	Department	Performance Indicator	Expected contribution to Wellbeing Outcome
Strategy: 1.4 Develop social spaces that facilitate use by the community including securing new and improved open spaces to meet increased population needs.			
1.4.1 Complete reconstruction of Nicholson St Mall	City Design	Construction completed by Quarter 2.	 
1.4.2 Complete construction of Skinner Reserve Playground	City Design	Construction completed by Quarter 4.	 
Strategy: 1.5 Establish benchmarks for provision of facilities and infrastructure in new development.			
1.5.1 Prepare a Facilities and Infrastructure Plan	Chief Executive Office	Plan developed by Quarter 4.	  

2 Liveability



2 Liveability

We will foster a connected and welcoming city for all by providing well designed places and quality services.

Actions	Department	Performance Indicator	Expected contribution to Wellbeing Outcome
Strategy: 2.1 Improve the city's amenity to create safe, high quality and inviting public places, services and facilities for all.			
2.1.1 Redevelop Church Street Children's Centre	Family and Youth Services	Construction complete by Quarter 4.	  
2.1.2 Develop Early Years Service Model, in partnership with State Government, Victoria University and local schools.	Family and Youth Services	Early Years service model developed by Quarter 4.	  
2.1.3 Construct Phase 1 of the Maribyrnong Aquatic Centre (MAC) half life re-fit	Leisure Services (Project Office)	Phase 1 construction complete by Quarter 4.	  
2.1.4 Develop the Maribyrnong Alcohol and Other Drugs Policy	Community Infrastructure and Social Development	Policy adopted by Council by Quarter 2.	  
2.1.5 Develop Council's 2017-2021 Public Art Policy and Program	Community Infrastructure and Social Development	Policy adopted by Council by Quarter 3.	  
2.1.6 Complete Quarry Park Masterplan	City Design	Masterplan completed by Quarter 4.	 
2.1.7 Develop an Improvement Plan for City Amenity (including graffiti)	Infrastructure Services	Report presented to Council by Quarter 1.	  
2.1.8 Revise Council's long term financial strategy	Finance	Strategy developed and adopted by Council by Quarter 4.	  
2.1.9 Complete consultation and detailed design process for development of the Footscray Library and Hub	Community Infrastructure and Social Development	Detailed design completed ready for construction tender process	  





















Actions	Department	Performance Indicator	Expected contribution to Wellbeing Outcome
Strategy: 2.2 Increase opportunities for community participation in Council's decision making.			
2.2.1 Increase community participation in decision making by embedding use of online consultation across council, including the 'Your City Your Voice' tool.	Communications and Engagement	Increased utilisation of online platform in community engagement activities by 20%.	  
Strategy: 2.3 Celebrate and promote our history, creativity and diversity.			
2.3.1 Host the 2016 MIRAs (Maribyrnong Inclusive Recognition Awards) as part of International People with Disability day	Aged and Diversity	The MIRAs ceremony held in Quarter 2.	 
2.3.2 Develop Council's 2017-2021 Strategic Arts Framework and Action Plan	Community Infrastructure and Social Development	Policy adopted by Council by Quarter 4.	
Strategy: 2.4 Advocate on issues of importance to our community.			
2.4.1 Review Council's strategic Human Rights and Social Justice Framework	Community Infrastructure and Social Development	Revised Human Rights and Social Justice Framework adopted by Council by Quarter 4.	 
2.4.2 Continue to advocate through the Trucks in the Inner West partnership for a reduction of truck movements through our municipality	Communications and Engagement	Report to Council on active participation and partnership by Quarter 3.	  
2.4.3 Participate in key working groups relevant to major infrastructure projects likely to affect the Maribyrnong community	Communications and Engagement (Engineering Services)	Maribyrnong City Council is represented on key stakeholder bodies - Western Distributor and West Gate Distributor.	  
Strategy: 2.5 Develop strong partnerships with a range of organisations and stakeholders to provide social, economic, built and cultural environments that support community wellbeing.			
2.5.1 Continue implementing year 2 of the Revitalising Braybrook 2016-2018 Action Plan	Community Infrastructure and Social Development	Year 2 actions implemented by Quarter 4.	  
2.5.2 Deliver Council's Community Grant Program with a focus on measuring and reporting on the social, environmental and economic impact of the program	Community Infrastructure and Social Development	Grants funding allocated and community benefits evaluation completed by Quarter 3.	 

3 Economic prosperity



3 Economic prosperity

In partnership with our community and stakeholders we will support local businesses, attract investment and improve pathways for education and training.

























Actions	Department	Performance Indicator	Expected contribution to Wellbeing Outcome
Strategy: 3.1 Promote and advocate for life long learning.			
3.1.1 Implement lifelong learning and literacy programs with external partners.	Community Learning and Libraries	Number of new programs developed.	  
Strategy: 3.2 Support new industries and sectors that create a variety of local employment opportunities and encourage skill development.			
3.2.1 In partnership with the State Government deliver small business training and mentoring programs	City Business	A minimum of 10 events delivered.	 
Strategy 3.3 Promote Footscray as a University/Knowledge city			
3.3.1 Host the 2016 Southern University Games in partnership with Victoria University and Australian University Sport	Leisure Services	Event delivered by Quarter 1.	 
3.3.2 Promote activities of Footscray University Town on social media platforms	Communications and Engagement	Number of social media posts.	
3.3.3 In partnership with Victoria University implement annual actions from the Footscray University Town business plan	City Business	2016/17 annual actions implemented and report to Council by Quarter 4.	 
Strategy: 3.4 Encourage greater investment in the city through creative industries, the festival city program and safe, attractive places.			
3.4.1 Deliver the 2016/17 Festival City program	City Business	Program delivered and reported to Council by Quarter 4.	  
3.4.2 Implement the “Shared Approach to Community Safety” Strategy in partnership with Vic Police	Community Infrastructure and Social Development	Two local community safety forms held. Actions implemented and progress report provided to Council by Quarter 3.	 
3.4.3 Deliver the Public Lighting Improvement Program	Engineering Services	Completed by Quarter 4.	 
Strategy: 3.5 Develop a more sustainable municipal economy and work with neighbouring councils to promote economic activity.			
3.5.1 Promote Maribyrnong as a business destination	City Business	Business promotion program delivered by Quarter 4.	 
3.5.2 Prepare an Evening Economy Action Plan for the City	City Business	Completed by Quarter 4.	 
3.5.3 Review the Maribyrnong Economic Development Strategy with the Enterprise Maribyrnong Committee	City Business	Completed by Quarter 4.	  









4 Transport



4 Transport

We will plan and advocate for a functional, sustainable, safe, bike and pedestrian-friendly transport and traffic management system that meets the communities needs.

Actions	Department	Performance Indicator	Expected contribution to Wellbeing Outcome
Strategy: 4.1 Create a connected, pedestrian-focused and bicycle friendly city.			
4.1.1 Development of the Maribyrnong River Trail	City Design	Trail constructed from Quan Ming Temple to Cranwell Park by Quarter 4.	  
4.1.2 Implement actions from the Maribyrnong Bicycle Strategy 2014	Engineering Services	Section to Federation Trail added, Van Ness Avenue shared path widened and bike lane line marking in Central Footscray by Quarter 4.	  
Strategy: 4.2 Improve amenity and reduce impact of traffic congestion on our community through traffic management measures.			
4.2.1 Implement recommendations outlined in the Moreland Street Local Area Traffic Management (LATM) study report, 2015; and the Severn Street LATM study report, 2016	Engineering Services	Priority actions implemented by Quarter 4.	  
4.2.2 Deliver the 2016/17 Traffic Management Improvement Program	Project Office	Construction completed by Quarter 4	  
Strategy: 4.3 Advocate for a safe, efficient and sustainable transport system to avoid adverse health and safety impacts on residential communities.			
4.3.1 Deliver the Maribyrnong Integrated Transport Strategy (MITS) and Northern Maribyrnong Integrated Transport Strategy (NMITS)	Engineering Services	Implementation of Year 5 projects by Quarter 4.	  
4.3.2 Implementation of the Safe Travel Plan	Engineering Services	Plan implemented by Quarter 4.	  
4.3.3 Implementation of Walking Strategy Initiatives	Engineering Services	Initiatives implemented by Quarter 4.	  
4.3.4 Advocate to State Government via Metropolitan Transport Forum (MTF)	Engineering Services (Communications and Engagement)	Meetings attended and submissions responded to as appropriate.	  

Actions	Department	Performance Indicator	Expected contribution to Wellbeing Outcome
Strategy: 4.4 Support an expansion of train, tram and bus services that facilitate population and employment growth.			
4.4.1 Advocate for improvements to public transport and the following key major projects: <ul style="list-style-type: none"> • West Gate Distributor • Western Distributor • Western Intermodal Freight Hub • Melbourne Metropolitan Rail Project 	Engineering Services (Communications and Engagement)	Promotion of projects at the Metropolitan Transport Forum, Western Transport Alliance, and meetings with State Government.	  
4.4.2 Advocate for tram connections from Melbourne CBD to the City of Maribyrnong	Engineering Services (Communications and Engagement)	Representation to Government made by Quarter 4.	  
Strategy: 4.5 Support the efficient movement of freight on designated routes across the municipality.			
4.5.1 Continue to work with State Government and key stakeholders on ways to manage heavy freight vehicles through our municipality, including the following: <ul style="list-style-type: none"> • Work with VicRoads on the preparation of a communication strategy to address our community's concerns regarding the use of High Productivity Freight Vehicles within MCC • Work with VicRoads to identify an agreed freight route network 	Engineering Services	Meetings/consultation with Government agencies held.	 

5 Environmental sustainability



5 Environmental sustainability

In partnership with our community and stakeholders we will educate and promote environmental sustainability.


















Actions	Department	Performance Indicator	Expected contribution to Wellbeing Outcome
Strategy: 5.1 Collaborate with the community and key stakeholders to support local sustainability initiatives.			
5.1.1 Partner with community groups to support sustainability and environmental events	Strategic Asset Management	A minimum of two events supported by Quarter 4.	
Strategy: 5.2 Educate the community on environmental issues and best practice in waste management.			
5.2.1 Review the kerb side waste collection services model	Strategic Asset Management	Review completed and endorsed by Council by Quarter 3.	
5.2.2 Deliver community education program on environmental issues	Strategic Asset Management	A minimum of five events held by Quarter 4.	
Strategy: 5.3 Ensure all new Council buildings meet high environmental design standards			
5.3.1 Develop an Ecologically Sustainable Design (ESD) Policy for Council Buildings	Strategic Asset Management	Policy adopted by Council by Quarter 4.	
5.3.2 Assess Council building designs according to Ecologically Sustainable Design principles to improve building design for sustainability	Strategic Asset Management	Number of designs assessed by Quarter 4.	
Strategy: 5.4 Protect our natural environment through sustainable practices to create a Greener city.			
5.4.1 Investigate opportunities for, and implement, use of on-site recycled material in footpath and road bases	Engineering Services	Number of projects.	
5.4.2 Deliver workshops and information about sustainable practices through the My Smart Garden program	Strategic Asset Management	A minimum of five events held by Quarter 4.	
Strategy: 5.5 Manage issues relating to landfill and contamination.			
5.5.1 Manage land contamination environmental issues on Council properties	Strategic Asset Management	Report presented to Council by Quarter 2.	




6 Organisational accountability



6 Organisational accountability

We will implement a transparent, engaging and accountable governance structure to deliver this Council Plan.

Actions	Department	Performance Indicator	Expected contribution to Wellbeing Outcome
Strategy: 6.1 Create an engaging, transparent and accountable organisation, focusing on sustainability, leadership and service improvements.			
6.1.1 Implement the White Ribbon Australia Workplace Accreditation Program -Best Practice Principles and approach	Community Infrastructure and Social Development	Program implemented and assessed by Quarter 4.	  
6.1.2 Implement objective service levels for all Infrastructure Services	Strategic Asset Management	Service levels developed to guide 2017/18 budget forecasts.	
6.1.3 Manage the Council Election 2016	Governance (Customer Service)	Council election held in accordance with legislative requirements.	
Strategy: 6.2 Report on the wellbeing outcomes committed to in the Council Plan.			
6.2.1 Review and report on the achievements of wellbeing outcomes 15/16	Community Infrastructure and Social Development (Organisational Development)	Wellbeing outcomes reported on for 15/16 by Quarter 4.	  
Strategy: 6.3 Implement the new technology and systems required to support business transformation, innovation and service delivery.			
6.3.1 Develop strategic asset management modelling capability and validate the renewal funding requirements	Strategic Asset Management	Financial and conditions models developed for 20 – 100 years by Quarter 4.	  
6.3.2 Implement an integrated asset management and maintenance system	Strategic Asset Management	System provides required outputs (renewal & maintenance programs, charts and reports) by Quarter 4.	  
6.3.3 Increase availability of online payment options for customers.	Information Technology Services	First year actions implemented by Quarter 4.	
6.3.4 Development of new website	Communications and Engagement	Design and implementation by Quarter 4.	
Strategy: 6.4 Continue to measure and improve our performance through our service review program.			
6.4.1 Review Best Value approach with emphasis on service planning and shared services	Organisational Development	Introduction of new service planning model by Quarter 4.	

Actions	Department	Performance Indicator	Expected contribution to Wellbeing Outcome
Strategy: 6.5 Improve our relationship with our community and stakeholders by fostering partnerships and encouraging the use of social media.			
6.5.1 Develop a series of Disability and Diversity specific newsletters	Aged and Diversity	Monthly newsletter distributed via social media.	
6.5.2 Continue to investigate new technologies for use in social media	Communications and Engagement	Increased uptake of social media platforms by the community by 10% by Quarter 2.	
6.5.3 Introduce effective monitoring and analysis of social media platforms	Communications and Engagement	Analysis completed by Quarter 4.	



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