



EXPRESSION OF INTEREST - MELBOURNE FRINGE FESTIVAL 2018

Maribyrnong City Council is calling for Expressions of Interest to perform in the Bluestone Church Arts Space as part of Fringe Westside for the Melbourne Fringe Festival 2018.

ARTS & CULTURE MARIBYRNONG

The City of Maribyrnong has a vibrant arts and creative-industries sector. It is home to a significant artist population, and contains a broad array of arts organisations and creative sector businesses. It is also home to a culturally rich and diverse community that is eager to participate in, and engage with, the arts.

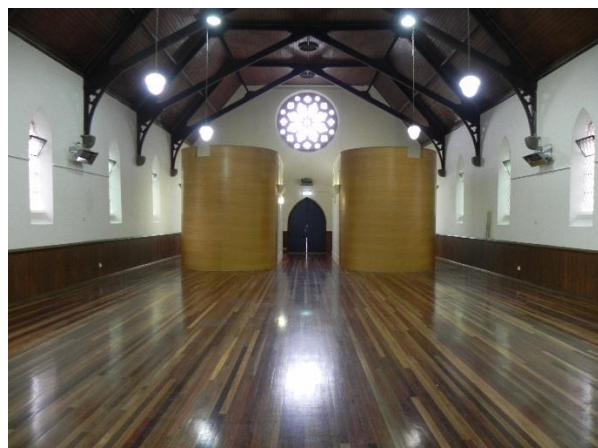
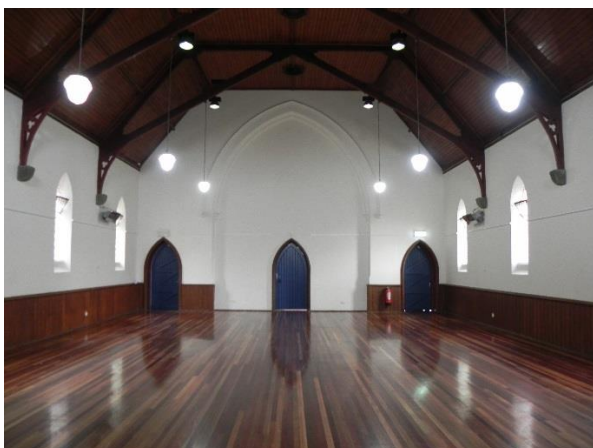
At Arts & Culture, we see the arts as a source of delight, invention and provocation. They help define us as human beings and shape our view of the world. We strive to ensure that art remains a mechanism for building social cohesion and a vehicle for social justice. Participation in the arts is a source of community wellbeing and a driver of economic vitality. Put simply, our investment in the arts is a catalyst for a better community. These are the themes we wish to explore in the Bluestone Church Melbourne Fringe season.

THE BLUESTONE CHURCH ARTS SPACE

The Bluestone Church Arts Space is a flexible performance space located at 8A Hyde Street, Footscray (behind Footscray Town Hall). The former Wesleyan Church is just minutes' walk from Footscray Station, and as a dedicated arts and performance venue, is continuing the legacy of being a place where community comes together.

Offering an open plan, flat wooden floor space and exceptionally high ceilings, the Church offers a performance area of approximately 120m². For the Melbourne Fringe Festival season, the Bluestone Church Arts Space will be able to accommodate 50 people seated. Larger audiences can be accommodated but rostra would be required, which is not included as part of the Fringe Westside deal, but may be negotiated with successful applicants at an additional cost.

The venue is suitable for small-scale performances including comedy, cabaret, live music, dance, theatre or similar, and will become home to a range of quality programming during the Melbourne Fringe Festival in 2018.



IMPORTANT DATES

Expressions of Interest Open	9 April 2018
Expressions of Interest Close	7 May 2018
EOI Applicants notified by	14 May 2018
Melbourne Fringe Festival Registrations	9 April – 28 May 2018
Melbourne Fringe Festival 2018	13-30 September

THE DEAL

- Maribyrnong City Council (MCC) is providing IN KIND use of the Bluestone Church Arts Space for between 1-6 performance days with a maximum of 2 x performances per day. Double bills (two different companies sharing the space and performing on the same day) will be considered. Additional performances will be considered on a case by case basis.
- Artists/shows are not required to pay any hire fees, however a refundable \$200 security deposit is required from all applicants that accept an offer to perform in the facility. The security deposit will be refunded following the season, and will be retained by Council if damage is incurred, or if the season is cancelled by the artist/show after accepting the offer.
- Artists/shows keep 100% of box office income, less any fees that Melbourne Fringe Festival may charge.
- Ticketing is the sole responsibility of the artists/shows including complying with Melbourne Fringe Festival requirements. MCC requires 6 x complimentary tickets per season for allocation to Councillors and Senior Council Staff, and Bluestone Church Arts Space Management.
- Melbourne Fringe Festival registration procedures and fees are the sole responsibility of the artists/shows.
- The facility will be professionally managed throughout Melbourne Fringe and the Venue Manager will be provided by Council in-kind. The Venue Manager will manage the Bluestone Church Arts Space on behalf of MCC. Their main duty will be to oversee all activities and use of the facilities, which includes running the bar, ensuring the venue is clean, and all equipment is working. It is not the Venue Managers responsibility to operate sound or lighting for artists/shows.
- Council reserves the exclusive right to run a bar during Melbourne Fringe Festival. Artists/shows will not receive a cut or percentage of alcohol sales.
- The theatre drape system, a basic lighting rig and sound system will be provided by MCC as part of Fringe Westside – this equipment is to be shared by all artists/shows throughout the Fringe season (additional equipment can be brought in or negotiated but will be solely at the artist/show's expense).
- Lighting and/or Sound Operators are to be provided by artists/shows (technical staff may be arranged through the Venue Manager for a fee).
- A Stage Manager/Front of House Manager/Ticketing Staff, and any other staff, are to be provided by the artists/shows (Some staff may be arranged through the Venue Manager for an additional fee).
- MCC will provide in kind promotion and marketing assistance as part of the Fringe Westside marketing and media campaigns. High res images, bios, and performance information etc must be supplied to MCC on request. In addition, artists/shows are expected to promote their own shows and manage their own specific publicity campaigns.
- All successful artists/shows must have Public Liability Insurance to the value of no less than \$10 million and will be required to complete a Bluestone Church Arts Space booking application form.

EXPRESSIONS OF INTEREST – APPLICATION

Contact name:

Company name:

Email address:

Contact number:

Postal address:

Project Title:

Preferred performance dates and times (Max 7 days):

Thursday 13 September	<input type="checkbox"/>	<input type="text"/>	am/pm
Friday 14 September	<input type="checkbox"/>	<input type="text"/>	am/pm
Saturday 15 September	<input type="checkbox"/>	<input type="text"/>	am/pm
Sunday 16 September	<input type="checkbox"/>	<input type="text"/>	am/pm
Monday 17 September	<input type="checkbox"/>	<input type="text"/>	am/pm
Tuesday 18 September	<input type="checkbox"/>	<input type="text"/>	am/pm
Wednesday 19 September	<input type="checkbox"/>	<input type="text"/>	am/pm
Thursday 20 September	<input type="checkbox"/>	<input type="text"/>	am/pm
Friday 21 September	<input type="checkbox"/>	<input type="text"/>	am/pm
Saturday 22 September	<input type="checkbox"/>	<input type="text"/>	am/pm
Sunday 23 September	<input type="checkbox"/>	<input type="text"/>	am/pm
Monday 24 September	<input type="checkbox"/>	<input type="text"/>	am/pm
Tuesday 25 September	<input type="checkbox"/>	<input type="text"/>	am/pm
Wednesday 26 September	<input type="checkbox"/>	<input type="text"/>	am/pm
Thursday 27 September	<input type="checkbox"/>	<input type="text"/>	am/pm
Friday 28 September	<input type="checkbox"/>	<input type="text"/>	am/pm
Saturday 29 September	<input type="checkbox"/>	<input type="text"/>	am/pm
Sunday 30 September	<input type="checkbox"/>	<input type="text"/>	am/pm

Are any additional days for rehearsal being requested?

☐ Yes ☐ No Please specify

What are the bump in and bump out times required? Include cast warm-up times.

Please specify

If your preferred dates are not available are you happy to consider alternative dates?

☐ Yes ☐ No

Ideal total number of performances

Total show running time

Does your show include an interval? ☐ Yes ☐ No

Proposed ticket price: Full \$ Concession \$

Other \$

Do you have Public Liability Insurance? ☐ Yes ☐ No

If yes, please attach when submitting Expression of Interest.

Project Description

1. Outline your project description/overview/synopsis including any audience warnings such as adult themes or age restrictions.

2. Artist/Company background.

3. Please detail your proposed marketing campaign and target audience.

4. Please outline any specific technical specifications, equipment required, props and sets you will be using/require.

[illegible]

5. Please provide links to images, websites, video footage or attach (and describe) other relevant material to support your Expression of Interest.

Link 1:

Link 2:

Link 3:

Attachment 1:

Attachment 2:

Attachment 3:

Maribyrnong City Council will review all Expression of Interest applications and respond as soon as possible. Please note, it is assumed that all applicants have the financial means to fully deliver their proposed project with the support as outlined in this application. Maribyrnong City Council is unable to provide additional support above and beyond what is detailed in this document.

Please email completed applications to arts@maribyrnong.vic.gov.au by close of business **Monday 7 May 2018**. We will endeavour to inform all applicants by Monday 14 May 2018.

For further information or to discuss in more detail contact Arts and Culture Maribyrnong on (03) 9688 0200 or email arts@maribyrnong.vic.gov.au

For more information on the Melbourne Fringe Festival visit www.melbournefringe.com.au

For more information on the Bluestone Church Arts Space go to www.maribyrnong.vic.gov.au/artsandculture