

ENTERPRISE MARIBYRNONG DELEGATED COMMITTEE

**Tuesday 5 October, 2021
4.30pm**

**Reception Room and via Zoom
Level 1
Maribyrnong Council Offices
Corner Hyde and Napier Streets, Footscray
and via Zoom**

AGENDA

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Agenda Item 5

**CONFIRMATION OF THE MINUTES OF THE PREVIOUS ENTERPRISE
MARIBYRNONG DELEGATED COMMITTEE MEETING - 6 JULY 2021**

Director: Lisa King
Acting Director Corporate Services

Author: Danny Bilaver
Acting Manager Governance and Commercial Services

PURPOSE

To present for confirmation, the minutes of the Enterprise Maribyrnong Delegated Committee Meeting held on 6 July 2021.

ISSUES SUMMARY

- The Maribyrnong City Council Governance rules requires Council to keep minutes of each meeting of the Council and Delegated Committees, and for minutes to be submitted to the next appropriate meeting for confirmation.

ATTACHMENTS

1. Unconfirmed Minutes of the Enterprise Maribyrnong Delegated Committee held on 6 July 2020 [↓](#)

OFFICER RECOMMENDATION

**That the Delegated Committee confirms the minutes of the Enterprise
Maribyrnong Delegated Committee Meeting held on 6 July 2021.**

Agenda Item 5**BACKGROUND**

The minutes of meetings remain unconfirmed until the next appropriate meeting of Council.

DISCUSSION/KEY ISSUES**1. Key Issues**

Council's Governance Rules requires Council to confirm its minutes at the next appropriate meeting.

2. Council Policy/Legislation**Council Plan 2021-2025**

This report contributes to Council's strategic objectives contained in the Council Plan 2021-2025 by considering:

- Ethical leadership - lead our changing city using strategic foresight, innovation, transparent decision making and well-planned, effective collaboration to support economic growth during the ongoing challenges of the pandemic and beyond.

Legislation

Local Government Act 2020

Conflicts of Interest

No officer responsible for, or contributing to, this report has declared a direct or indirect interest in relation to this report.

Human Rights Consideration

This report complies with the rights listed in the Victorian *Charter of Human Rights and Responsibilities Act 2006*.

3. Engagement

Not applicable.

4. Resources

Not applicable.

5. Environment

Not applicable.

CONCLUSION

The unconfirmed minutes of the Enterprise Maribyrnong Delegated Committee Meeting held on 6 July 2021 are presented for confirmation.

Agenda Item 5 – Attachment 1



Maribyrnong City Council

ENTERPRISE MARIBYRNONG DELEGATED COMMITTEE MINUTES

Tuesday 6 July, 2021

4.30pm

Functions Room

Level 1

Maribyrnong Council Offices

Corner Hyde and Napier Streets, Footscray

MEMBERSHIP

Councillor Michael Clarke

Councillor Cuc Lam

Councillor Anthony Tran

Pradeep Tiwara

Ben Needham

Ying Zhang

Celestine Hade (Chair)

Stuart Lucca-Pope

Megan Walker

Kerry O'Neill

To be confirmed at the Enterprise Maribyrnong Delegated Committee Meeting
to be held on 5 October, 2021

Agenda Item 5 – Attachment 1**1. COMMENCEMENT OF DELEGATED MEETING AND WELCOME**

The meeting commenced at 4.40pm.

The Chair, Chairperson Celestine Hade made the following acknowledgement statement:

“We acknowledge that we are on traditional lands of the Kulin Nation. We offer our respect to the Elders of these traditional lands, and through them to all Aboriginal and Torres Strait Islander peoples past and present”.

PRESENT

Councillor Cuc Lam
Councillor Anthony Tran
Pradeep Tiwara
Ben Needham
Celestine Hade (Chair)
Stuart Lucca-Pope
Megan Walker
Kerry O'Neill

IN ATTENDANCE

Acting Chief Executive Officer, Celia Haddock
Director Community Services, Clem Gillings
Acting Director Corporate Services, Frank Rog
Manager City Futures, Francesca O'Brien
Coordinator Economic Development and Smart Cities, Bruce Marshall
Business District Officer, Aneta Pazeski

2. APOLOGIES

An apology was received from Cr Michael Clarke

3. DISCLOSURES OF CONFLICTS OF INTEREST

Nil.

4. PUBLIC QUESTION TIME

Eddie Merrifield of West Footscray asked:

1. Parklets that occupy parking spaces should be removed and placed in storage during winter time to free up parking within the City of Maribyrnong – particularly in West Footscray because there is a short supply of parking in West Footscray.

Agenda Item 5 – Attachment 1*Response*

The Acting Chief Executive Officer, Celia Haddock noted that in October 2020 Council announced a temporary outdoor dining program to support the recovery of the hospitality sector with the easing of COVID19 restrictions in November 2020. Since inception, the program has supported (directly or indirectly) the establishment of 103 outdoor dining spaces. A total of 71 car parking spaces across the municipality have been repurposed to install outdoor dining spaces and parklets.

A \$500,000 grant was received from the State government in October 2020 to fund the program which was rolled out in November and December 2020, with a scheduled completion date of 30 June 2021.

In June 2021, 1221 host businesses with access to outdoor spaces, their customers, adjoining businesses and the community generally, provided feedback during engagement on the opportunity to extend the trial. Of the 36 host businesses who responded, 80% reported an increase in trade since the installation of the parklet / outdoor dining space. 94% of residents and customers surveyed (1041 of 1155) were very satisfied with the Parklet and outdoor dining experience.

Almost all of the 36 host traders (of 47) who responded to the survey were happy to see the parklet / outdoor dining space remain until April 2022 and around three quarters were also prepared to invest in heating and / or installing a shelter or canopy to support their use over winter. The reaction from adjoining business was more muted with concerns from half of the 31 respondents around loss of business and loss of parking.

Given the overwhelming community support, a further extension of the program to 30 April 2022 will be considered by Council in August 2021.

5. CONFIRMATION OF MINUTES OF PREVIOUS MEETING

The purpose of this report was to present for confirmation, the minutes of the Enterprise Maribyrnong Delegated Committee Meeting held on 4 May 2021.

OFFICER RECOMMENDATION

That the Special Committee confirms the minutes of the Enterprise Maribyrnong Delegated Committee Meeting held on 4 May 2021.

Moved: Celestine Hade
Seconded: Cr Cuc Lam

CARRIED

Agenda Item 5 – Attachment 1**6. OFFICER REPORTS**

Agenda Items 6.1-6.6 moved and carried en bloc.

6.1. BID Grant Program Update

The purpose of this report was to provide a verbal update on the BID grant review, preview of the BID grant video and the BID Grant Showcase Event.

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note the update presented on the BID Grant Program.

Moved: Cr Anthony Tran
Seconded: Cr Cuc Lam

CARRIED

6.2. Business Needs Survey

The purpose of this report was that Bruce Marshall, Coordinator Economic Development and Smart Cities will update the Committee on the Business Needs Survey.

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee thank Bruce Marshall, Coordinator Economic Development and Smart Cities on his update on the Business Needs Survey.

Moved: Cr Anthony Tran
Seconded: Cr Cuc Lam

CARRIED

6.3. Love Your Local Phase 3 Update

The purpose of this report was that Bruce Marshall, Coordinator Economic Support and Smart Cities, will provide an update to the Enterprise Maribyrnong Delegated Committee on the Love Your Local Campaign Phase 3.

Agenda Item 5 – Attachment 1**OFFICER RECOMMENDATION**

That the Enterprise Maribyrnong Delegated Committee thank Bruce Marshall, Coordinator Economic Development and Smart Cities for his update on the Local Your Local Campaign Phase 3.

Moved: Cr Anthony Tran
Seconded: Cr Cuc Lam

CARRIED**6.4. Localised Platform**

The purpose of this report was that Bruce Marshall, Coordinator Economic Development and Smart Cities will provide the Enterprise Maribyrnong Delegated Committee with an update on the newly-launched Localised Platform for business to business engagement.

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee thank Bruce Marshall, Coordinator Economic Development and Smart Cities for his update on the newly launched Localised Platform for business to business engagement.

Moved: Cr Anthony Tran
Seconded: Cr Cuc Lam

CARRIED**6.5. Spend Mapp**

The purpose of this report was that Bruce Marshall, Coordinator Economic Development and Smart Cities will provide the Enterprise Maribyrnong Delegated Committee with key insights from Spend Mapp which tracks spending across our Local Government Area.

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee thank Bruce Marshall, Coordinator Economic Development and Smart Cities for his presentation on Spend Mapp.

Moved: Cr Anthony Tran
Seconded: Cr Cuc Lam

CARRIED**6.6. Outdoor Dining and Parklets Update**

The purpose of this report was that Aneta Pazeski, Business District Officer will

Agenda Item 5 – Attachment 1

update the Enterprise Maribyrnong Delegated Committee on outdoor dining and parklets.

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee thank Aneta Pazeski, Business District Officer, for her update on outdoor dining and parklets.

Moved: Cr Anthony Tran

Seconded: Cr Cuc Lam

CARRIED

7. COUNCILLOR QUESTION TIME

Nil.

8. URGENT BUSINESS

Council was advised of the resignation of Ying Zhang from the Enterprise Maribyrnong Delegated Committee effective from 6 July 2021.

The Chair, Celestine Hade, provided a note of thanks to Ms Zhang for her contributions to the Committee.

9. DELEGATED MEETING CLOSURE

The Chair, Chairperson Celestine Hade, declared the meeting closed at 5.38pm.

To be confirmed at the Enterprise Maribyrnong Delegated Committee Meeting
to be held on 5 October, 2021.

Chair, Chairperson Celestine Hade

Agenda Item 6.1

BID GRANT PROGRAM UPDATES

Director: Clem Gillings
Director Community Services

Author: Francesca O'Brien
Manager City Futures

PURPOSE

To provide a verbal update on the BID Grant Program

- Trader Groups
- Business Elevate Program

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note the update presented on the BID Grant Program.

Agenda Item 6.2

CHRISTMAS 2021

Director: Clem Gillings
Director Community Services

Author: Francesca O'Brien
Manager City Futures

PURPOSE

Francesca O'Brien, Manager City Futures, will provide a verbal update on Christmas 2021.

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee thank Francesca O'Brien, Manager City Futures, and note the update.

Agenda Item 6.3

LOVE YOUR LOCAL - ACTIVATION GRANTS

Director: Clem Gillings
Director Community Services

Author: Francesca O'Brien
Manager City Futures

PURPOSE

Francesca O'Brien, Manager City Futures, will provide an update to the Enterprise Maribyrnong Delegated Committee on the Love Your Local Campaign – Activation Grants.

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee thank Francesca O'Brien, Manager City Futures for her update on the Local Your Local Campaign – Activation Grants.

Agenda Item 6.4

SMART CITY UPDATES

Director: Clem Gillings
Director Community Services

Author: Francesca O'Brien
Manager City Futures

PURPOSE

To provide a verbal update to the Committee on

- Smart City Strategic Framework
- EV Chargers

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note the update on the Smart City Strategic Framework and EV Chargers.

Agenda Item 6.5

BUSINESS NEEDS SURVEY

Director: Clem Gillings
Director Community Services

Author: Francesca O'Brien
Manager City Futures

PURPOSE

Bruce Marshall, Coordinator Economic Development and Smart Cities will update the Committee on the Business Needs Survey.

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee thank Bruce Marshall, Coordinator Economic Development and Smart Cities on his update on the Business Needs Survey.

Agenda Item 6.6

VICTORIA'S ROADMAP: DELIVERING THE NATIONAL PLAN

Director: Clem Gillings
Director Community Services

Author: Francesca O'Brien
Manager City Futures

PURPOSE

To provide a verbal presentation on Victoria's Roadmap: Delivering the National Plan and obtain feedback from EMDC members on how it will impact their industries/businesses.

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note the update.
