



**ANNUAL COUNCIL
ACTION PLAN
2020/21**



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STRATEGIC OBJECTIVES	HEALTH AND WELLBEING PRIORITIES
Strong leadership	Advocacy and engagement on key health and wellbeing issues
Healthy and inclusive communities	Participation and inclusion Prevention of violence against women Healthy and active lifestyles Early years, children and youth services and engagement Alcohol and other drugs
Quality places and spaces	Community safety Open space in natural and urban environments Community infrastructure
Growth and prosperity	Housing
Mobile and connected city	Sustainable transport and air quality
Clean and green	Climate change, air quality, tree planting

1. STRONG LEADERSHIP

Strategy	Action	Measure	Department
1.2 Ensure decision-making is based on good governance practices, community input, rigorous reporting, accountability and sound financial management practices	1.2.1 Ensure completion of the October 2020 Local Government General Election and induction of new Council *	Completion of all actions required for conducting Local Government General Election and inducting the new Council.	Governance & Commercial Services
1.3 Strengthen engagement and communications with the community	1.3.1 Continue to grow Council's online engagement portal	Increase of 15%	Public Affairs and Community Relations
	1.3.2 Develop and implement an Engagement Plan to support the development of the Council Plan 21-25	Community engagement completed	Public Affairs and Community Relations
1.4 Develop and deliver a strategic advocacy plan HW	1.4.1 Develop a list of priority advocacy objectives and develop a Strategic Advocacy Plan for each objective	Strategic Advocacy Plan completed	Public Affairs and Community Relations
1.9 Collaborative procurement and shared service initiatives with other Councils	1.9.1 Collaborating with Brimbank City Council implement a revised approach and contract arrangement to deliver the Rates Services 'financial hardship and debt collection' processes for 21/22 FY.	Implement the new Debt Service contract	Finance



Next Train	Destination	Platform	Mins to Depart
4:00	FLINDERS ST Stops All Stns	3	6
4:11	FLINDERS ST All Except SKN	1	
4:00	WERRIBEE Stops All Stations	4	3
9	- Due to a Disruption, There Will Be		



2. HEALTHY AND INCLUSIVE COMMUNITIES			
Strategy	Action	Measure	Department
2.1 Deliver sport and recreation programs and capital works that increase capacity, accessibility and wellbeing HW	2.1.1 Continue design of the RecWest Footscray redevelopment *	Present completed schematic design to Council and commence detailed design of the RecWest Footscray redevelopment.	Leisure, Health & Wellbeing
	2.1.2 Continue design development of the Maribyrnong Aquatic Centre *	Concept design complete and present to Council	Leisure, Health & Wellbeing
2.4 Facilitate early years, children, youth and family – focused services for a rapidly growing community. HW	2.4.1 Facilitate the development of the MYAC to advance the capacities and skills of young people in areas such as governance, political acumen, and advocacy skills, as Council's commitment to the development of future community leaders	1) Development of a steering committee with 3 major initiatives undertaken by the committee. 2) MYAC committee meetings and briefing to Council as needed.	Community Services & Social Infrastructure Planning
2.6 Support and deliver community health and wellbeing initiatives HW	2.6.1 Develop a Healthy and Active Framework for Council *	Healthy and Active Framework adopted by Council.	Leisure, Health & Wellbeing
2.8 Enable formal and informal volunteering, community leadership, civic participation and place-based neighbourhood development HW	2.8.1 Develop the next Volunteer Strategy (beyond 2021) Project Brief and including engagement and consultation plan *	Inform Council of the scoping and commencement of the development of the Volunteer Strategy (beyond 2021)	Community Development, Positive Ageing & Inclusion
2.9 Plan and promote services and opportunities that promote positive ageing HW	2.9.1 Implement an Inclusive Cities Framework that supports positive ageing. *	Adoption of Inclusive Cities Framework and implement.	Community Development, Positive Ageing & Inclusion
2.11 Enhance the community's resilience to withstand and recover from emergencies HW	2.11.1 Engage with the community and other stakeholders to build capacity for future unforeseen emergencies.	Increased community awareness and preparedness (particularly in flood prone areas) to deal with an emergency during COVID19.	Regulatory Services
	2.11.2 Deliver a support program to young people impacted by the COVID-19 pandemic, prioritising access to material essentials, work ready skill development, and connection to employment pathways support. *	1) Number of stakeholder agencies engaged to deliver and support young people impacted by COVID-19. 2) Roll out youth specific initiatives via a suitable online platform in response to the impact of the COVID-19.	Community Services & Social Infrastructure Planning



3. QUALITY SPACES AND PLACES			
Strategy	Action	Measure	Department
3.1 Plan and deliver a diverse range of open space in natural and urban environments HW	3.1.1 To deliver the priority actions in the Stoney Creek Future Directions Plan	Continue implementing the short term actions identified with the Stoney Creek Future Directions Plan 2020 and within budget allocations	City Places
3.2 Facilitate the renewal and development of contemporary community infrastructure that are multi-purpose and multi-generational HW	3.2.1 Implement NeXt Project action plan, considering community engagement feedback in developing the preferred concept plan. *	Report presented to Council for endorsement	Community Services & Social Infrastructure Planning
	3.2.2 Continue to progress schematic design for Town Hall Renewal Project prepared for Council consideration. *	Finalise report to Council on schematic design for Town Hall Renewal Project	People and Capability
3.3 Develop a City Infrastructure Plan aligning to community need and Council's finances	3.3.1 Develop an Infrastructure Plan for the Highpoint Activity Centre to support anticipated growth. *	Present to Council the Highpoint Activity Centre - Infrastructure Plan for consideration.	City Futures
3.7 Provide high quality amenity through appropriate regulatory frameworks HW	3.7.1 Increase customer satisfaction by focusing on reducing Council response times for three high volume customer request types.	10% reduction in CRM response times for 3 Local Laws priority areas: Litter investigation, Unsightly Land and Noise complaint	Regulatory Services



4. GROWTH AND PROSPERITY			
Strategy	Action	Measure	Department
4.1 Plan for diverse, high quality and affordable housing in appropriate locations that responds to community growth and needs HW	4.1.1 Continue advocating for quality planning (including world's best practice for water, energy, waste and biodiversity) and community outcomes by working with the Victorian Planning Authority in their preparation of a draft structure plan and associated planning controls for the Defence Site Maribyrnong.	Draft structure plan and associated planning controls prepared by the Victorian Planning Authority in collaboration with Council	Major Projects and Strategic Relationships
	4.1.2 Review Footscray Activity Centre built form policy *	Present to Council the Footscray Built Form Review and planning controls for a Planning Scheme Amendment	City Futures
	4.1.3 Prepare a Planning Scheme Amendment to implement the draft Development Contribution Plan for the City *	Present the exhibition findings to Council for consideration (subject to Ministerial authorisation)	City Futures
	4.1.4 Commence a Planning Scheme Amendment to implement the findings from the West Footscray Precinct Heritage Study	Present a Planning Scheme Amendment to Council for consideration	City Futures
4.3 Land set aside for employment is protected and enhanced	4.3.1 Implement the Maribyrnong Economic and Industrial Development Strategy with the preparation of precinct framework plans or suitable planning policy	Present a precinct framework plan or suitable planning policy for Ballarat Road North Core Employment Area to Council	City Futures
4.4 Provide high-quality public spaces that respond to local character, encourage economic vitality and are safe at all times HW	4.4.1 Deliver Paisley Streetscape improvements detailed design work between Leeds and Albert Streets *	Year 1 Detailed Design completed.	City Places
	4.4.2 Develop concept plan for Bunbury Street heritage precinct.	Draft concept plan presented for Council consideration	City Places
4.5 Manage planning applications in a timely manner to accommodate stakeholder and community expectations	4.5.1 Streamline the planning process so that 70% of all decisions are made within 60 days	70% of decisions on application are made within 60 days (non VicSmart)	City Places
	4.5.2 Streamline the planning process so that all VicSmart application are decided within 10 days.	90% of VicSmart decisions are made within 10 business days.	City Places
4.6 Develop the festival city program across the city and calendar year HW	4.6.1 Deliver the Festival City program	Number of festivals (>18pa), including NYE celebrations delivered	City Futures
	4.6.2 Implement a refreshed Festival City Program	Implement a refreshed Festival City program	City Futures



5. MOBILE AND CONNECTED CITY			
Strategy	Action	Measure	Department
5.1 Create a connected, pedestrian and bicycle friendly city <i>HW</i>	5.1.1 Implement bicycle infrastructure in accordance with the Maribyrnong Bicycle Strategy 2020-2030 *	Commence delivery of the actions supporting the Maribyrnong Bicycle Strategy 2020-2030.	City Places
5.2 Support the development of sustainable transport options to reduce truck traffic and pollution <i>HW</i>	5.2.1 Continue to work with the West Gate Tunnel - Major Transport Infrastructure Authority, project partners and stakeholders on the West Gate Tunnel Project to optimise community benefits	Liaison with the West Gate Tunnel - Major Transport Infrastructure Authority, project partners and stakeholders conducted through weekly project meetings and monthly coordination meetings	Major Projects and Strategic Relationships
5.3 Improve amenity and reduce traffic congestion through local area traffic management	5.3.1 Undertake Braybrook South Local Area Traffic Management Study (LATM)	Report presented to Council on the Final Traffic Management Plan	Engineering Services
	5.3.2 Develop safer roads through 40km/h speed limit in Area 4 (West Footscray) and Area 7 (Kingsville) *	Report presented to Council on the Final Traffic Management Plan	Engineering Services
	5.3.3 Implement LATM recommended treatments at various locations in West Footscray and Kingsville.	Report presented to Council on the Final Traffic Management Plan	Engineering Services
5.5 Provide locally responsive and safe parking throughout the city	5.5.1 Continue to monitor, consult and adjust/hold Council's parking management policy.	Complete and publish the annual parking and management report	Regulatory Services
5.6 Develop an Asset Management System	5.6.1 Develop the 10 Year Asset Management Plan	Asset Management Plan approved and adopted by Council	Strategic Asset Management
5.7 Develop the city as a 'smart city' using technology initiatives to manage the city's resources and services in more effective ways	5.7.1 Implement the Footscray Smart City for Social Cohesion (Footscray SC2) Program *	Present to Council a draft Smart City Strategy for consideration.	City Futures



indicates a health and wellbeing strategy

* indicates a major initiative

6. CLEAN AND GREEN			
Strategy	Action	Measure	Department
6.1 Deliver an urban forest strategy and a sustainable urban tree population HW	6.1.1 Prepare a planning scheme amendment to protect significant trees in the city, to increase canopy cover.	Present the exhibition findings to Council for consideration (subject to Ministerial authorisation)	City Futures
	6.1.2 Increase the tree population, (by 1500 trees), within Streets, Parks and Open Spaces, contributing to the outputs, (KPI's), within Councils Urban Forest Strategy 2018	Report to Council on completion of annual program.	Operations and Maintenance
6.2 Improve the city's resilience to environmental challenges and in particular air quality HW	6.2.1 Prepare an air quality improvement plan	Present draft policy to Council for endorsement	Strategic Asset Management
6.3 Progress Zero Carbon Maribyrnong HW	6.3.1 Commence implementation of the Climate Emergency Plan, with a focus on reducing carbon emissions and biodiversity. *	Present draft paper to Council	Strategic Asset Management
6.5 Substantially increase Council's waste diversion rate	6.5.1 Continue implementation of the Towards Zero Waste Strategy, with a focus on: i) Food Organics, Green Organics. * ii) Single Use Plastics	i) Waste diversion rate increased from previous year. ii) Year 2 actions commenced, as per strategy.	Strategic Asset Management





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