

ENTERPRISE MARIBYRNONG DELEGATED COMMITTEE

Tuesday 1 February, 2022

4.30pm

Via Zoom

AGENDA

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Agenda Item 5

**CONFIRMATION OF THE MINUTES OF THE PREVIOUS ENTERPRISE
MARIBYRNONG DELEGATED COMMITTEE MEETING - 5 OCTOBER 2021**

Director: Lisa King
Acting Director Corporate Services

Author: Danny Bilaver
Acting Manager Governance and Commercial Services

PURPOSE

To present for confirmation, the minutes of the Enterprise Maribyrnong Delegated Committee Meeting held on 5 October 2021.

ISSUES SUMMARY

- The Maribyrnong City Council Governance rules requires Council to keep minutes of each meeting of the Council and Delegated Committees, and for minutes to be submitted to the next appropriate meeting for confirmation.

ATTACHMENTS

1. Unconfirmed Minutes of the Enterprise Maribyrnong Delegated Committee Meeting held on Tuesday 5 October, 2021

OFFICER RECOMMENDATION

That the Delegated Committee confirms the minutes of the Enterprise Maribyrnong Delegated Committee Meeting held on 5 October 2021.

Agenda Item 5**BACKGROUND**

The minutes of meetings remain unconfirmed until the next appropriate meeting of Council.

DISCUSSION/KEY ISSUES**1. Key Issues**

Council's Governance Rules requires Council to confirm its minutes at the next appropriate meeting.

2. Council Policy/Legislation**Council Plan 2021-2025**

This report contributes to Council's strategic objectives contained in the Council Plan 2021-2025 by considering:

- Ethical leadership - lead our changing city using strategic foresight, innovation, transparent decision making and well-planned, effective collaboration to support economic growth during the ongoing challenges of the pandemic and beyond.

Legislation

Local Government Act 2020

Conflicts of Interest

No officer responsible for, or contributing to, this report has declared a direct or indirect interest in relation to this report.

Human Rights Consideration

This report complies with the rights listed in the Victorian *Charter of Human Rights and Responsibilities Act 2006*.

3. Engagement

Not applicable.

4. Resources

Not applicable.

5. Environment

Not applicable.

CONCLUSION

The unconfirmed minutes of the Enterprise Maribyrnong Delegated Committee Meeting held on 5 October 2021 are presented for confirmation.

Agenda Item 5 – Attachment 1



Maribyrnong City Council

ENTERPRISE MARIBYRNONG DELEGATED COMMITTEE MINUTES

**Tuesday 5 October, 2021
4.30pm**

**Functions Room
Level 1
Maribyrnong Council Offices
Corner Hyde and Napier Streets, Footscray**

Held via Zoom

MEMBERSHIP

Councillor Michael Clarke
Councillor Cuc Lam
Councillor Anthony Tran
Pradeep Tiwara
Ben Needham
Celestine Hade (Chair)
Stuart Lucca-Pope
Megan Walker
Kerry O'Neill
Nick Seymour

To be confirmed at the Enterprise Maribyrnong Delegated Committee Meeting
to be held February 1 2022

Agenda Item 5 – Attachment 1**1. COMMENCEMENT OF DELEGATED MEETING AND WELCOME**

The meeting commenced at 4.35pm.

The Chair, Chairperson Celestine Hade made the following acknowledgement statement:

“We acknowledge the Traditional Owners of the land, the Wurundjeri Woi wurrung and Boon wurrung peoples of the Kulin Nation and pay our respect to their Elders past, present and emerging”.

PRESENT

Councillor Cuc Lam
Councillor Anthony Tran
Member Pradeep Tiwara
Member Celestine Hade (Chair)
Member Stuart Lucca-Pope
Member Megan Walker
Member Kerry O'Neill
Member Ben Needham
Member Nick Seymour

IN ATTENDANCE

Acting Chief Executive Officer, Celia Haddock
Director Community Services, Clem Gillings
Acting Director Corporate Services, Lisa King
Acting Director Infrastructure Services, Craig Medcalf
Manager City Futures, Francesca O'Brien
Coordinator Economic Development & Smart Cities, Bruce Marshall
Business District Officer, Aneta Pazeski

2. APOLOGIES

An apology was received from Mayor, Cr Michael Clarke

3. DISCLOSURES OF CONFLICTS OF INTEREST

Nil.

4. PUBLIC QUESTION TIME

Nil.

Agenda Item 5 – Attachment 1**5. CONFIRMATION OF MINUTES OF PREVIOUS MEETING**

The purpose of this report was to present for confirmation, the minutes of the Enterprise Maribyrnong Delegated Committee Meeting held on 6 July 2021.

OFFICER RECOMMENDATION

That the Delegated Committee confirms the minutes of the Enterprise Maribyrnong Delegated Committee Meeting held on 6 July 2021.

Moved: Cr Cuc Lam
Seconded: Cr Anthony Tran

CARRIED**6. OFFICER REPORTS****6.1. Verbal Presentations:**

- BID Grant Program Update
- Business Elevate Program
- Christmas 2021
- Smart City Update
- Business Needs Survey
- Victoria's Reopening roadmap – delivering the National Plan

The purpose of the presentations was to give an update on the program of work across the Economic Development and Smart Cities portfolio and allow Enterprise Maribyrnong Delegated Committee members to provide feedback and input.

Agenda Item 5 – Attachment 1**OFFICER RECOMMENDATION**

That the Enterprise Maribyrnong Delegated Committee notes the presentation given by Council Staff on:

- *BID Grant Program Update*
- *Business Elevate Program*
- *Christmas 2021*
- *Smart City Update*
- *Business Needs Survey*
- *Victoria's Reopening roadmap – delivering the National Plan*

Moved: Stuart Lucca Pope
Seconded: Cr Cuc Lam

CARRIED**7. GENERAL BUSINESS**

Nil.

8. DELEGATED MEETING CLOSURE

The Chair, Chairperson Celestine Hade, declared the meeting closed at 5.28pm.

To be confirmed at the Enterprise Maribyrnong Delegated Committee Meeting
to be held on 1 February 2022. .

Chair, Chairperson Celestine Hade

Agenda Item 6.1**BUSINESS ELEVATE PROGRAM**

Director: **Bridget Monro-Hobbs**
 Acting Director Community Services

Author: **Francesca O'Brien**
 Manager City Futures

PURPOSE

Bruce Marshall, Coordinator Economic Development and Smart Cities and Aneta Pazeski, Business District Officer, will provide an update to the Enterprise Maribyrnong Delegated Committee on the Business Elevate Program, to include:

- Summary of Program to date
 - Preferred Supplier List (Localised listing)
 - Applications for Vouchers (numbers and stats)
- Proposal to allocate more funds to vouchers
 - Seeking Endorsement from EMDC to allocate more vouchers

ISSUES SUMMARY

Not applicable

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee endorse the allocation of more vouchers.

Agenda Item 6.2

BUSINESS NEEDS SURVEY

Director: **Bridget Monro-Hobbs**
 Acting Director Community Services

Author: **Francesca O'Brien**
 Manager City Futures

PURPOSE

Bruce Marshall, Coordinator Economic Development and Smart Cities, will provide a presentation on key findings of the Business Needs Survey.

ISSUES SUMMARY

Not applicable

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee thank Bruce Marshall, Coordinator Economic Development and Smart Cities, for his presentation on the Business Needs Survey.

Agenda Item 6.3

LOVE YOUR LOCAL CAMPAIGN

Director: **Bridget Monro-Hobbs**
 Acting Director Community Services

Author: **Francesca O'Brien**
 Manager City Futures

PURPOSE

Bruce Marshall, Coordinator Economic Development and Smart Cities, will provide an update to the Enterprise Maribyrnong Delegated Committee on the Love Your Local Campaign to date. A discussion around feedback and thoughts on the next steps for the campaign, from the Enterprise Maribyrnong Delegated Committee is sought.

ISSUES SUMMARY

Not applicable

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee provide feedback on next steps for the Love Your Local Campaign.

Agenda Item 6.4

LOVE YOUR LOCAL ACTIVATION GRANTS

Director: **Bridget Monro-Hobbs**
 Acting Director Community Services

Author: **Francesca O'Brien**
 Manager City Futures

PURPOSE

Francesca O'Brien, Manager City Futures, and Bruce Marshall, Coordinator Economic Development and Smart Cities will provide an update to the Enterprise Maribyrnong Delegated Committee on the grant recipients for the Love Your Local Activation Grants Campaign.

ISSUES SUMMARY

Not applicable

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee thank Francesca O'Brien, Manager City Futures, and Bruce Marshall, Coordinator Economic Development and Smart Cities for their update on the Love your Local Activation Grants Campaign.

Agenda Item 6.5

SPENDMAPP UPDATE

Director: **Bridget Monro-Hobbs**
 Acting Director Community Services

Author: **Francesca O'Brien**
 Manager City Futures

PURPOSE

Bruce Marshall, Coordinator Economic Development and Smart Cities will provide and update to the Enterprise Maribyrnong Delegated Committee on the spending patterns in the local economy.

ISSUES SUMMARY

Not applicable

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee thank Bruce Marshall, Coordinator Economic Development and Smart Cities for his update.

Agenda Item 6.6

TRADER ASSOCIATION 18 MONTH STRATEGIC PLANS

Director: Bridget Monro-Hobbs
Acting Director Community Services

Author: Francesca O'Brien
Manager City Futures

PURPOSE

Aneta Pazeski, Business District Officer, will provide an update and summary to the Enterprise Maribyrnong Delegated Committee on the progress of the Trader Association 18 month plan to date.

ISSUES SUMMARY

Not applicable

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee thank Aneta Pazeski, Business District Officer, for her update.

Agenda Item 6.7

SMART CITY STRATEGIC FRAMEWORK – PROPOSED ENGAGEMENT

Director: **Bridget Monro-Hobbs**
 Acting Director Community Services

Author: **Francesca O'Brien**
 Manager City Futures

PURPOSE

Francesca O'Brien, Manager City Futures, and Bruce Marshall, Coordinator Economic Development and Smart Cities will provide an update to the Enterprise Maribyrnong Delegated Committee on the Smart City Strategic Framework - Community Consultation Plan.

ISSUES SUMMARY

Not applicable

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee thank Francesca O'Brien, Manager City Futures, and Bruce Marshall, Coordinator Economic Development and Smart Cities for their update.
