

ENTERPRISE MARIBYRNONG DELEGATED COMMITTEE

Tuesday 4 October 4.30pm, 2022

Via Zoom only

AGENDA

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Agenda Item 5

**CONFIRMATION OF THE MINUTES OF THE PREVIOUS ENTERPRISE
MARIBYRNONG DELEGATED COMMITTEE MEETING – 2 AUGUST 2022**

**Director: Lisa King
Director Corporate Services**

**Author: Phil McQue
Manager Governance and Commercial Services**

PURPOSE

To present for confirmation, the minutes of the Enterprise Maribyrnong Delegated Committee Meeting held on 2 August 2022.

ISSUES SUMMARY

- The Maribyrnong City Council Governance Rules requires Council to keep minutes of each meeting of the Council and Delegated Committees, and for minutes to be submitted to the next appropriate meeting for confirmation.

ATTACHMENTS

1. Unconfirmed Minutes of the Enterprise Maribyrnong Delegated Committee held on 2 August 2022

OFFICER RECOMMENDATION

That the Delegated Committee confirms the minutes of the Enterprise Maribyrnong Delegated Committee held on 2 August 2022.

Agenda Item 5**BACKGROUND**

The minutes of meetings remain unconfirmed until the next appropriate meeting of Council.

DISCUSSION/KEY ISSUES**1. Key Issues**

Council's Governance Rules requires Council to confirm its minutes at the next appropriate meeting.

2. Council Policy/Legislation**Council Plan 2021-2025**

This report contributes to Council's strategic objectives contained in the Council Plan 2021-2025 by considering:

- Ethical leadership - lead our changing city using strategic foresight, innovation, transparent decision making and well-planned, effective collaboration to support economic growth during the ongoing challenges of the pandemic and beyond.

Legislation

Local Government Act 2020

Conflicts of Interest

No officer responsible for, or contributing to, this report has declared a direct or indirect interest in relation to this report.

Human Rights Consideration

This report complies with the rights listed in the Victorian *Charter of Human Rights and Responsibilities Act 2006*.

3. Engagement

Not applicable.

4. Resources

Not applicable.

5. Environment

Not applicable.

CONCLUSION

The unconfirmed minutes of the Enterprise Maribyrnong Delegated Committee held on 2 August 2022 are presented for confirmation.

U N C O N F I R M E D M I N U T E S
NOT APPROVED BY THE DIRECTOR - NOT FOR PUBLIC DISTRIBUTION



Maribyrnong City Council

ENTERPRISE MARIBYRNONG DELEGATED COMMITTEE MINUTES

Tuesday 2 August, 2022
4.30pm

Functions Room
Level 1
Maribyrnong Council Offices
Corner Hyde and Napier Streets, Footscray

MEMBERSHIP

Councillor Cuc Lam
Councillor Anthony Tran
Councillor Sarah Carter
Pradeep Tiwara
Ben Needham
Celestine Hade (Chair)
Stuart Lucca-Pope
Megan Walker
Kerry O'Neill

To be confirmed at the Enterprise Maribyrnong Delegated Committee Meeting
to be held on 4 October, 2022

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1. COMMENCEMENT OF DELEGATED MEETING AND WELCOME

The meeting commenced at 4:35pm.

The Chair, Chairperson Celestine Hade made the following acknowledgement statement:

“We acknowledge that we are on the traditional lands of the Kulin Nation. We offer our respect to the Elders of these traditional lands, and through them to all Aboriginal and Torres Strait Islander peoples, past and present”.

PRESENT

Councillor Cuc Lam
Councillor Anthony Tran
Pradeep Tiwara
Ben Needham
Celestine Hade (Chair)
Stuart Lucca-Pope
Megan Walker
Nick Seymour

IN ATTENDANCE

Chief Executive Officer, Celia Haddock
Laura-Jo Mellan, Director Planning and Environment
Lisa King, Director Corporate Services
Francesca O’Brien, Manager City Futures
Bruce Marshall, Coordinator Economic Development and Smart Cities
Aneta Pazeski, Business District Officer

2. APOLOGIES

An apology was received from Kerry O’Neill.

3. DISCLOSURES OF CONFLICTS OF INTEREST

Nil.

4. PUBLIC QUESTION TIME

Nil.

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5. CONFIRMATION OF MINUTES OF PREVIOUS MEETING

The purpose of this report was to present for confirmation, the minutes of the Enterprise Maribyrnong Delegated Committee Meeting held on 3 May 2022.

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee confirms the minutes of the Enterprise Maribyrnong Delegated Committee Meeting held on 3 May 2022.

Moved: Cr Cuc Lam

Seconded: Stuart-Luca Pope

6. OFFICER REPORTS

6.1. Business Elevate Program Review of 2021-22 Program

The purpose of this report was to provide a presentation on Business Elevate Program Review of 2021-22 Program.

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note the Business Elevate Program Review of 2021 – 22 Program and provide advice and input.

6.2. Next Steps for 2022-23 Business Elevate Program

The purpose of this report was to provide a presentation on Next Steps for 2022-23 Business Elevate Program and Revised Program Guidelines.

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note and provide advice and input on the presentation on Next Steps for 2022-23 Business Elevate Program and Revised Program Guidelines.

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6.3. Economic Development and Smart Cities - Action Plan 2022-23

The purpose of this report was to provide a presentation on Economic Development and Smart Cities: Highlights from 12 Month Action Plan 2022-23.

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note the presentation on Economic Development and Smart Cities: Highlights from 12 Month Action Plan 2022-23.

6.4. Spend Mapp Data Update - June 2022

The purpose of this report was to provide a presentation on Spend Mapp Data Update to end of June 2022.

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note the presentation on Spend Mapp Data Update to end of June 2022.

6.5. Festivals Policy Update

The purpose of this report was to provide a presentation on Festivals Policy Update.

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note the presentation on Festivals Policy Update.

6.6. Africa Town - Lighting Funding

The purpose of this report was to provide a presentation on Africa Town – Lighting Funding from State Government.

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note the presentation on Africa Town – Lighting Funding from State Government.

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6.7. Economic Study Update

The purpose of this report was to provide a presentation on the Economic Study project

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee notes the presentation on the Economic Study project.

6.8. Footscray Foodie App

The purpose of this report was to provide a presentation and demonstration on the Footscray Foodie App.

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note the presentation and demonstration of the Footscray Foodie App.

6.9. Outdoor Dining Policy Update

The purpose of this report was to provide a presentation on the Outdoor Dining Policy update.

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note the presentation on the Outdoor Dining Policy update.

Items 6.1 to 6.9 inclusive were moved en bloc.

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note the presentations given by Council staff.

Moved: Cr Cuc Lam

Seconded: Pradeep

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7. COUNCILLOR QUESTION TIME

Cr Cuc Lam: Is a business breakfast scheduled for 2022?

The 2022 Business Breakfast is being planned for 18 November at Anglers Tavern. The event and agenda are being finalised. Councillors will be advised in due course of the details and the event will be advertised.

Cr Cuc Lam: How are we inviting overseas businesses – eg Korean business owners to come into our area?

Council is in discussions with the Department of Jobs, Precincts and Regions to broaden our exposure to reach and/or attract international business investment

8. URGENT BUSINESS

Nil.

9. DELEGATED MEETING CLOSURE

The Chair, Chairperson Celestine Hade, declared the meeting closed at 5:25pm.

To be confirmed at the Enterprise Maribyrnong Delegated Committee Meeting
to be held on 4 October, 2022.

Chair, Chairperson Celestine Hade

Agenda Item 6.7

BUSINESS ELEVATE PROGRAM 2022-23

Director: Laura Jo Mellan
Director Planning and Environment Services

Author: Francesca O'Brien
Manager City Futures

PURPOSE

Bruce Marshall and Aneta Pazeski to present an update on the Business Elevate Program 2022-23.

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee notes the Business Elevate Program 2022-23 presentation.

Agenda Item 6.7

BUSINESS IMPROVEMENT DISTRICT GRANT PROGRAM: UPDATE OF TRADER GROUP FUNDING STREAM

Director: Laura Jo Mellan
Director Planning and Environment Services

Author: Francesca O'Brien
Manager City Futures

PURPOSE

Aneta Pazeski, Stuart Lucca-Pope and Pradeep Tiwari to present an update on the Business Improvement District Grant Program: Trader Group funding stream.

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee notes the Business Improvement District Grant Program: Trader Group Funding Stream update presentation.

Agenda Item 6.7

VICTORIA UNIVERSITY UPDATE

Director: Laura Jo Mellan
Director Planning and Environment Services

Author: Francesca O'Brien
Manager City Futures

PURPOSE

Kerry O'Neill to present an update on Victoria University.

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note the Victoria University update presentation.

Agenda Item 6.7

CITY OF MARIBYRNONG ECONOMIC STUDY

Director: Laura Jo Mellan
Director Planning and Environment Services

Author: Francesca O'Brien
Manager City Futures

PURPOSE

Francesca O'Brien to present on the City of Maribyrnong Economic Study.

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note the City of Maribyrnong Economic Study presentation.

Agenda Item 6.7

SPENDMAPP - UPDATES THROUGH TO AUGUST 2022

Director: **Laura Jo Mellan**
 Director Planning and Environment Services

Author: **Francesca O'Brien**
 Manager City Futures

PURPOSE

Bruce Marshall to present an update on Spendmapp through to August 2022.

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note the Spendmapp: update through to August 2022 presentation.

Agenda Item 6.7

CHRISTMAS DECORATIONS UPDATES

Director: **Laura Jo Mellan**
 Director Planning and Environment Services

Author: **Francesca O'Brien**
 Manager City Futures

PURPOSE

Francesca O'Brien to present an update on the Christmas Decorations.

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note the Christmas Decorations Update presentation.

Agenda Item 6.7

BUSINESS NETWORKING BREAKFAST

Director: **Laura Jo Mellan**
 Director Planning and Environment Services

Author: **Francesca O'Brien**
 Manager City Futures

PURPOSE

Bruce Marshall to present on the Business Networking Breakfast 18 November 2022.

ATTACHMENTS

Not applicable

OFFICER RECOMMENDATION

That the Enterprise Maribyrnong Delegated Committee note the Business Networking Breakfast presentation.
